

COALVILLE

FOLLOW THE MAP
FIND THE TREASURES



A FAMILY ADVENTURE

TREASURE MAP
TRAILS

North West
Leicestershire
District Council

Hello, young explorer!

Are you ready to take on the Coalville Treasure Map Trail? This is no ordinary map - it's a real-world quest with a fantastical twist. We've taken Coalville's streets and landmarks and reimagined them as part of an enchanted forest, where treehouses perch on rooftops and gnomes, trolls and tree sprites search for glowing crystals.

Your mission? To track down 14 curious treasures hidden around town. Follow the map to each white box, then look high and low to spot the real-world treasure and jot its letter in the box.

Complete the trail in one go (around 90 minutes) or break it into smaller adventures. Once you've uncovered them all, scan the QR code to claim your finisher's certificate.

Ready to go?
Let's do it!



This map belongs to:

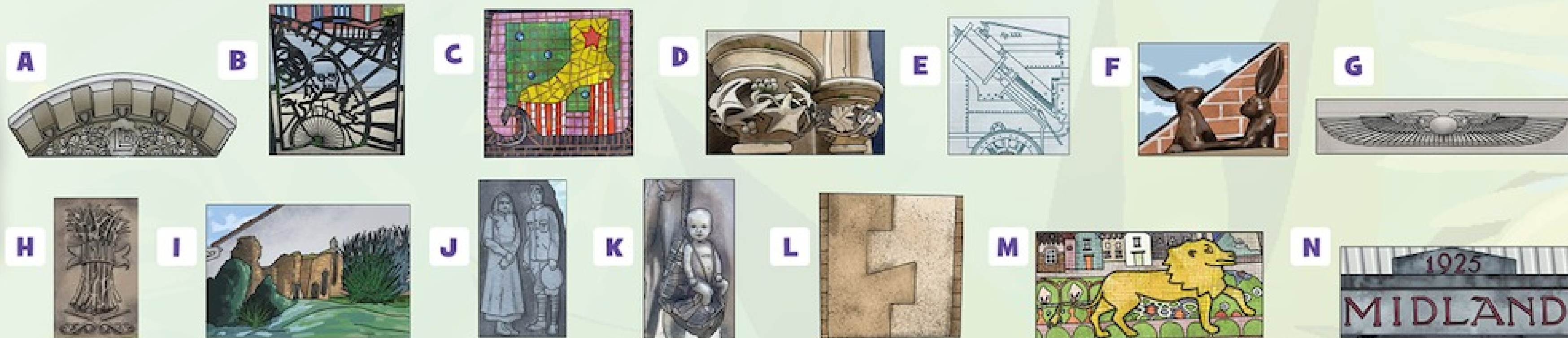


Don't forget
your
Certificate!



TREASURES

As you find each of these treasures, write the letter in the above, closest to where you discovered them.



Treasure missing? Check the clues on the back, and if you still can't spot it, go to www.treasuremaptrails.com/treasure-report for updates and to report a missing treasure. © 2025 Treasure Map Trails

This section is full of bits for the grown-ups. For the Treasure Map Trail, please turn over!

How to use this map

Treasure Map Trails are based on real locations, but we take a few liberties with every route. Here's what you need to know to complete the trail:

- You can start from anywhere and there's no set route. Use the street names to get your bearings.
- We might have missed out some smaller streets to keep things from getting too cluttered, so don't be put off if you can see them but they're not on the map.
- We've included several of the location's most eye-catching buildings, but to help little ones spot them we might have swivelled some around so they all face forwards on the map.
- The white boxes are your biggest clue as to the location of each treasure. Each box signals a treasure is in the vicinity, so have a good look around until you find it.
- Treasures can be on buildings, roofs, pavements, street furniture... but they'll always be in view. So look up, look down, and have a good look around.
- There's no time limit on completing a map. If you only have 20 minutes spare, why not tackle a clue or two and save the rest for your next visit.

Share your photos with us!

Loved this treasure quest? We'd love to see pictures of you enjoying your adventure, so why not share your photos using these tags:



Plus, if you loved your adventure, please help us spread the word by leaving a review:



HAS SOMETHING CHANGED?

We try to keep our maps up to date, but if something has changed or a treasure is missing, please let us know.

Coalville Did You Know?

Let's tiptoe back through time and uncover the secrets buried beneath the boots of Coalville. This lively town wasn't always buzzing with people - in fact, it began as little more than a crossroads where two dusty tracks met. One of those tracks was called Long Lane, and for a while, that was the town's name too. But in the 1830s, a new name began to bubble up - Coalville - and it stuck.

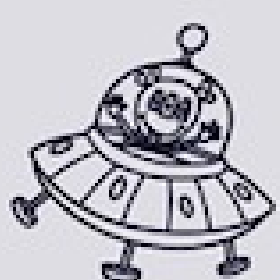
- Why Coalville? Because coal was the treasure buried deep beneath its fields, waiting patiently for centuries. Although people had been digging for coal nearby since medieval times, it wasn't until clever steam engines came along in the 1800s that they could finally reach the deepest seams. And when they did - boom! The town began to grow.
- At the heart of this coal-fuelled adventure were two men, William Stenson and George Stephenson. William Stenson was the first to believe that coal could be found far below the layers of rock. Armed with courage, curiosity and mining knowledge, he helped spark Coalville's mining boom.
- He wasn't alone - George Stephenson also sank two coal mines and built new houses that started the town. His son Robert also came to the town and built the Leicester and Swannington Railway, one of the first steam railways in the world and a speedy way to carry Stenson's and Stephenson's coal from the mines to Leicester and the rest of the country. Both Robert and his father are still famous today for the work they did creating the UK's railway network.
- You can still feel the thrum of Coalville's coal-filled past at Stribston Colliery Park. Once a bustling coal mine, it's now a nature reserve with a brilliant playground, mountain bike trails and a mine tour where you can peek into the town's fascinating past.
- To reach the park just follow the path from Oliver's Crossing on Belvoir Road - it traces the route where trains once clattered through town. And yes, Oliver was a real person! From 1881 to 1892, gatekeeper Oliver Robinson opened and closed the crossing gates to let trains pass. That's why the spot still bears his name.
- Today, Coalville stands proudly within the National Forest - the magical patchwork of more than 200 square miles of trees planted to heal the land after centuries of coal mining, brick making and quarrying was the inspiration for our fantasy theme.
- At Coalville's centre is the Memorial Clock Tower, standing at a whopping 20 metres tall - about as high as a giraffe standing on a double-decker bus!
- Fancy some shopping? The Belvoir Shopping Centre once called the Broadway Shopping Centre, opened in the 1960s and was one of the first shopping centres in the country. To mark the occasion, a competition was held to find a piece of public art to sit in the centre. The winner was the 'Mother and Child' statue, which can still be found at the entrance to the centre today. If you look closely at the shopping bag you'll see it hides tiny treasures including a doll, a bobbin, a coal lump and a railway tanker - souvenirs from Coalville's rich history.
- The heartbeat of the town is Marlborough Square, which has been at the heart of Coalville for generations and a gathering place for the whole community. Home to markets, events and entertainment, Marlborough Square was once home to Sunday School walks and an annual Co-op outing, where children marched behind brass bands all the way to Ravenstone Road for games, laughter, and tea on the grass!
- Around the town are signs that give you more stories and facts, can you find them?

COMPLETED YOUR ADVENTURE? GET YOUR CERTIFICATE

Each time you complete a treasure hunt you climb a level in the Treasure Map Trails Academy, earning a new certificate every time. Can you go from Cadet to Treasure Hunter Master?

TREASURE HUNTER RANKS

1 CADET
2 CAPTAIN
3 EXPLORER
4 ADVENTURER
5 MASTER



To get your certificate scan this QR code, or go to treasuremaptrails.com/solved



Aarghh, I'm completely stuck!

Spoiler Alert - The answers are below. Only look if you absolutely need to.

If you have looked everywhere and still can't place a treasure or two, get help here.

- A Decoration above the entrance to The Monkey Walk on Marlborough Square
- B Railings decoration from the Memorial Clock Tower in Memorial Square
- C Platform shoe from the artwork Jewels in the Town in the Belvoir Shopping Centre
- D Decoration at the entrance to the Methodist Church on Marlborough Square
- E Telescope design on The Engineers Arms, Belvoir Road
- F Hares from the roof of the Coal Bunker cafe, seen from Oliver's Crossing
- G Wings decoration at Palace Bingo, Jackson Street
- H Unity wheat decoration at Shooterz, Belvoir Road
- I Grace Dieu Priory Ruins mural on Strandz, Belvoir Road
- J Figures on memorial stone at the Memorial Clock Tower, Memorial Square
- K Doll from the Mother & Child sculpture, Belvoir Road
- L Twinning Stone, next to Papa John's in the Belvoir Shopping Centre
- M Lion mosaic on the wall of Coalville Library on High Street
- N 1925 Midland sign on the former Midland Red depot site on Ashby Road



Want to explore more. You can find loads more maps at treasuremaptrails.com, or scan this code.



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North West
Leicestershire
District Council

